



WES partners with Green Racing News in 2022

Monaco (P.ty), Thursday 21 April 2022 – WES Management is pleased to introduce Green Racing News (GRN) as a new Media Partner acting as one of the official distribution channels for competition and sustainable mobility information, committed to promoting zero-emission sports worldwide.

GRN and World e-Bike Series will work together during the current season and beyond, where GRN will be providing constant attention to the 2022 WES events, exposing in the best possible way everything behind electric bikes, both in action and behind the scenes.

Valentina Conti, WES Managing Director: *"We are glad to be partnering up with Green Racing News, a global media committed to promoting electric sports and sustainable mobility more than anyone else. Their shared values with WES made it a natural process to start collaborating and supporting each other in our respective missions. We are proud to give our contribution to spreading the word of the electric transition through Green Racing News' voice".*

GRN is an international player based in LatAm, a geographical area of great interest for WES' expansion plans in the near future. This will also allow WES content to be distributed in an additional language to English, in Spanish, one of the most spoken languages in the world, to get closer to such a great potential market.

"We are delighted to be an official partner of WES for the series' content distribution, as well as everything related to exposing its sustainable commitment to the world," said **Rebeca Gonzalez Camargo, Co-Founder of Green Racing News.** *"GRN was born with the goal of promoting the transition to zero-emission sports. WES perfectly fits with our philosophy and thoughts, therefore, we are pleased to be part of the road that this wonderful discipline will travel in every circuit it visits,"* continued Gonzalez.

GRN will start reporting about WES races at the season opener taking place in the Principality of Monaco next 23-24 April.

About GRN

Green Racing News was founded in 2020 by Latam Mobility, the leading Sustainable Mobility community of Latin America. The motorsport industry is currently embracing a wave of Sustainability, from Formula 1 wanting to be Net Zero Carbon, to Formula E, Extreme E, WES and new initiatives such as MotoE, ESC, etc. Green Racing News was designed to be the 1st news portal exclusively covering Zero Emission Motorsports.

The Green Racing Virtual Summit - Third Edition will be celebrated on May 5th, 2022.

For further information:

<https://greenracingnews.com/>

<https://latamobility.com/>